

Community Access to Child Health (CATCH) Program 2022 Call for Proposals



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



AGENDA

- Review recent changes to the CATCH Program
 - Provide Background
 - Discuss Core Components of a CATCH Project
 - Review Types of Grants
 - Review Ineligible Expenses
 - Highlight Special Funding Opportunities
 - Review Scoring
 - Provide Tips for Strong Proposals
- Discuss ways that CATCH grants can impact access to care and wraparound/support services



AN IDEA THAT STARTED OVER 25 YEARS AGO...

- The concept emerged from the recognition that many pediatricians have ideas for improving the health of children in their community.
- But do not have **time**, **expertise**, or **money** to **plan** and **implement** the projects.



ABOUT CATCH

Mission

CATCH supports pediatricians to collaborate within their communities to advance the health of all children.

Vision

Every child in every community reaches optimal health and well-being.

CATCH GRANT TYPES

Resident

- Up to \$2000 awarded once a year
- Planning and/or implementation projects

AAP Fellow and Fellowship Trainee

- Up to \$10,000 awarded once a year
- Apply for either a Planning or Implementation project

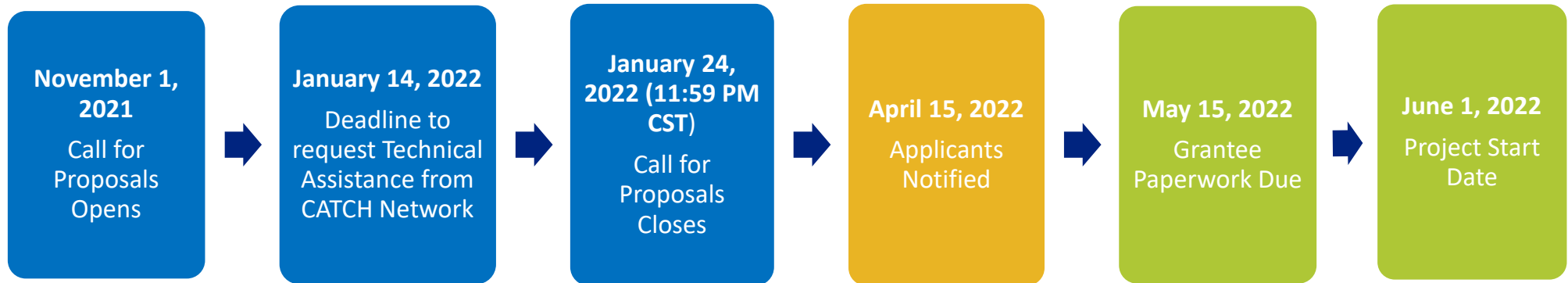


ELIGIBILITY GUIDELINES

- Resident CATCH Grants
 - U.S. and Canadian pediatric residents (categorical or combined) in a training program AND have a definite commitment for another year of residency or chief year.
- Planning & Implementation CATCH grants
 - U.S. and Canadian fellow and fellowship trainees
- All applicants must have active membership in both AAP national and chapter if awarded



CATCH 2022 APPLICATION TIMELINE



It is strongly suggested that all applicants request Technical Assistance as they develop any CATCH project proposals from the CATCH network of [Chapter CATCH Facilitators \(CCFs\)](#) and [CATCH District Resident Liaisons \(DRLs\)](#). Canadian applicants should contact [CATCH staff](#) to be connected to technical assistance.

CATCH network contact rosters and the Call for Proposals are available at www.aap.org/CATCH



PRIORITIES FOR CATCH PROJECTS

- Led by pediatrician who plays a significant role
- Aims to develop strong, broad-based community partnerships
- Predominately serve a population of children with unmet health needs or with demonstrated health disparities.
- Assess children health or well-being and/or increase access to needed health services
- Include plans for sustainability



ADDRESS DISPARITIES

- Provide access to those with greatest need & least resources
- Identify underserved population and address specific barriers
 - Example: language, cultural, geographic, disabilities
- Partner with existing community programs/resources
 - homeless shelter, foster care program, low-income childcare, community center, parks and rec, faith-based institutions, schools



GETTING STARTED

WWW.AAP.ORG/CATCH

What Do I Need to Know Before I Apply?

- If you are an AAP fellow/fellowship trainee, read the [Planning and Implementation Call for Proposals guidelines](#)
- If you are a resident, read the [Resident Call for Proposal guidelines](#)
- Preview [application questions](#) and use the [CATCH Project planning tool](#) resource.
- As you work on your grant proposal, reach out to [Chapter CATCH Facilitators](#), [District Resident CATCH Liaisons](#) and [CATCH staff](#). They are available to provide feedback and resources to assist you, from proposal development through project implementation.
- A fiscal agent should be identified during the application process. A fiscal agent is a proxy that manages fiscal matters on behalf of another party. Review this [guidance document](#) for additional information. A [letter of intent](#) from the proposed fiscal agent must be provided as an attachment to the application.

CATCH Planning, Implementation and Resident Grants

[Home](#) / [About Us](#) / [Community Health and Advocacy](#) / [Community Access to Health Care](#) / [CATCH Planning, Implementation and Resident Grants](#)

[Facebook](#) [Twitter](#) [LinkedIn](#) [YouTube](#) [Instagram](#)

What is a CATCH Project?

CATCH Planning, Implementation, and Resident Grants support innovative community-based child health initiatives, which include the following components:

- Is led by a pediatrician or pediatric resident.
- Focuses on building strong community partnerships.
- Serves those who are underserved/experience health disparities.
- Provides access to services that lead to optimal child health and well-being.
- Has measurable outcomes.
- Plans for sustainability.

Who is Eligible to Apply?

- General pediatricians, pediatric medical subspecialists, pediatric surgical subspecialists, and fellowship trainees from the United States and its territories and Canada.
- U.S. and Canadian pediatric residents (categorical or combined) in a training program AND have a definite commitment for another year of residency or chief year.
- National and chapter AAP membership must be current before grant funds can be disbursed.

What Do I Need to Know Before I Apply?

- If you are an AAP Fellow/fellowship trainee, read the [Planning and Implementation Call for Proposals guidelines](#).
- If you are a resident, read the [Resident Call for Proposal guidelines](#).
- Preview [application questions](#) and use the [CATCH Project planning tool](#) resource.
- As you work on your grant proposal, reach out to [Chapter CATCH Facilitators](#), [District Resident CATCH Liaisons](#) and [CATCH staff](#). They are available to provide feedback and resources to assist you, from proposal development through project implementation.
- A fiscal agent should be identified during the application process. A fiscal agent is a proxy that manages fiscal matters on behalf of another party. Review this [guidance document](#) for additional information. A [letter of intent](#) from the proposed fiscal agent must be provided as an attachment to the application.

What is the Grant Timeline?

- November 1, 2022 - Call for Proposals Released
- January 24, 2022 - Application Deadline
- April 15, 2022 - New Grantees Announced



NEW – PLANNING TOOL FOR APPLICANTS

- Applicants are strongly encouraged to contact their Chapter CATCH Facilitator or District CATCH Resident Liaison to strengthen their proposal.
- A planning tool is available to aid in planning a CATCH project
- Applicant should share the completed tool as part of a CATCH application technical assistance request.

Planning Tool for a Successful CATCH Application

Directions: This tool is intended to help applicants develop a successful CATCH grant proposal. Applicants are strongly encouraged, at least 4 weeks prior to submission of a full proposal, to:

- Respond to the **italicized** questions listed in the boxes below
- Share the responses with your **Chapter CATCH Facilitator (CCF)** and/or **District CATCH Resident Liaison (DRL)**
- Review the responses as part of application technical assistance with your CCF or DRL

Disclaimer: Using this document does not guarantee funding support.

Step #1. Define the problem. Convey a thorough understanding of the child health issue you plan to address. Consider including a story of a child you encountered in your practice. Review the current literature, particularly as it relates to your community.

Community pediatric issue: [Click or tap here to enter text.](#)

Step #2. Define the community. Be explicit. Whose voice needs to be heard? Will your "community" involve all children in your city or a subset of those children (i.e., students at one elementary school or a population of Somali immigrant children living in a particular neighborhood)?

Community is: [Click or tap here to enter text.](#)

Step #3. Know the data. Consider the relevancy of the data to your project. Is it current? Is it on local, state, and/or national levels? Does it involve your community of interest? If not, how is that community similar or different?

Step #4. Know the literature. It is essential to develop a strong knowledge base specific to that issue. Are there model programs? Contact article authors. Understand that ongoing learning is important to effecting change.

Step #5. Explore existing resources. What exists in my community? Look for needs and assets assessments by your local community hospital or public health department. If none, explore state, region, and/or national resources.

Community resources are: [Click or tap here to enter text.](#)

Step #6. Identify and engage community partners. Recognize there is tremendous capacity in the community in which you will be working. Identifying this existing capacity is crucial. What community groups are involved with your issue? It is very important that you are working **WITH** the community and their voice is represented.

Community partner(s) are: [Click or tap here to enter text.](#)

Step #7. Your project goals and objectives should be valuable to the community. Goals are broad statements of what your project will accomplish and generally are not measurable. Objectives are the measurable steps to achieve your goal. How? By when? How much change do you expect? Objectives should be in the SMART format.

Goal(s) are: [Click or tap here to enter text.](#)

Objectives are: [Click or tap here to enter text.](#)

Step #8. Determine project activities. Create a step-by-step action plan (see chart below). Make sure they align with your community's needs and assets.

Action Step	By Whom	By When	Resources and Support Needed
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.

Resources for Further Information:

- AAP Community Pediatrics Training Initiative (CPTI) "[Project Planning tool](#)"
- [Conducting a Community Needs Assessment](#)
- Asset Based Community Development from the [ABCDF Institute](#), Northwestern Univ.
- [Writing SMART Objectives](#)

This document is adapted from the AAP Community Pediatrics Training Initiative (CPTI) "Project Planning tool"



NEW - IDENTIFYING FISCAL AGENT DURING APPLICATION PROCESS

- Applicants **required** to identify a fiscal agent as part of application
- Appointing a **tax-exempt, non-profit organization** (charitable, educational, religious or other nonprofit entity) to receive a CATCH grant award distribution, helps AAP member grantees avoid personal tax liability.
- Applicants need to identify fiscal agent and request that organization to write a letter of intent to serve in the role
 - Sample template available
 - Will need to upload to application



WHAT MAKES A STRONG PROPOSAL?

- **Target population is clearly described**
 - The project estimates reaching **approximately 1,000 children per year**. According to 2016 **data from the National Child Abuse and Neglect Data System**, there were 11,226 substantiated victims of child maltreatment in Colorado which represents a state incidence rate of 7.8 per 1000 children. There were over 70,000 referrals to child welfare and approximately 30,00 referrals were screened in for investigation. **40% of child victims were under 4 years old**. Physical and sexual abuse accounted for 20% of the cases and medical neglect accounted for 2% of the cases, for a total of approximately 1500 children. Of substantiated victims, **42% were white, 8% were black, 7% were Hispanic, 1% were American Indian/Alaskan Native, 1% were Asian or Pacific Islander**.

WHAT MAKES A STRONG PROPOSAL?

- **Target community is clearly described**
 - This project will reach a broad spectrum of children around the entire state. There are approximately **1.2 million children in Colorado**. The majority of the population lives east of the Rocky Mountains and along the interstate corridor that runs adjacent to the mountain foothills from Fort Collins to Colorado Springs, including the Denver metropolitan area. There are 64 counties within the state. **73% of the counties are considered rural**. 13% of the population lives in these rural communities and face challenges with **geographic isolation, poverty and lack of access to healthcare**. Thirteen counties have no hospital, and 12 counties have no licensed psychologist or social worker. There are just seven board certified specialists in the field of child abuse pediatrics in the state of Colorado, six in Denver and one in Colorado Springs.



WHAT MAKES A STRONG PROPOSAL?

- **Plan or intervention is clearly described**
 - Within 12 months, we hope to **implement a youth mentorship program** focused on South Asian females **in Alameda County**. This program will discuss prevalent mental health, cultural and gender identity issues that many of these individuals might be experiencing at home, at school, or in their broader communities. In a 12-month period, **we plan on working with 40 adolescents in two high schools** in Alameda County. Our **curriculum** will focus on the following topics: Module 1: Mental Health: Basics Related to Symptoms and Diagnoses of Depression and Anxiety...

WHAT MAKES A STRONG PROPOSAL?

- **Evidence of community partnerships**
 - **Every Child Succeeds** – an umbrella **home visitation program** covering mothers and infants in all the targeted neighborhoods of low breastfeeding rates. **They will help to identify successful breastfeeding moms in new target neighborhoods** to be trained to be Community Breastfeeding Champions in their own neighborhood. They will also help to **recruit new moms** to the groups as they are developed.
 - **Women Infants and Children (WIC)** – **They will be resources for moms** who are identified as needing more than peer-to-peer support in a group setting, and **they will help to recruit to the groups for moms** who are interested in something additional to the services WIC provides.



WHAT MAKES A STRONG PROPOSAL?

- **SMART Goals**
 - Specific
 - Measurable
 - Attainable
 - Realistic/Reasonable
 - Time sensitive

Example: By the end of **April 2017**, project staff **will refer and/or link at least 50 children** between the **ages of 1-18** who need **immunization services** to identified resources in their local community.

Example: By the end of **April 2017**, program staff **will assess the immunization status** of **100 children** between the **ages of 1-18** who visit the “Live Well” clinic.



WHAT MAKES A STRONG PROPOSAL?

- **Evidence of Sustainability**

- Plan for it from the beginning
- Collect photographs, anecdotes and data from the beginning of the project
- Identify potential community, grant-based and foundation-based funding sources with similar goals or funding aims
 - The Foundation Center (now part of Candid) (<https://foundationcenter.org/>)
 - Health and Human Services (<https://www.hhs.gov/grants/grants/index.html>)
 - Chronicle of Philanthropy (<https://www.philanthropy.com/>)
 - The Foundation Directory (<https://fconline.foundationcenter.org/>)
 - Local forum or collaboration of donors



WHAT MAKES A STRONG PROPOSAL?

- Appropriate Budget Items
- Get help! Technical assistance is available from:
 - [Chapter CATCH Facilitators](#)
 - Michael K. Foxworth II, MD (mfoxworth@hope-health.org)
 - [District Resident CATCH Liaisons](#)
 - Jelena Ivanis, MD(jivanis@chla.usc.edu)
 - Matthew Smith, MD
(matthew.smith@nationwidechildrens.org)
 - CATCH staff via catch@aap.org



SCORING

- Each Planning & Implementation application is scored by:
 - Chapter CATCH Facilitator
 - District CATCH Facilitator
 - Random District CATCH Facilitator
 - CATCH staff
- Each Resident application is scored by:
 - District Resident CATCH Liaison (2)
 - Chapter CATCH Facilitator
 - District CATCH Facilitator
 - Randomly selected National Resident Liaison
 - CATCH staff



CATCH SUPPORTS PEDIATRICIANS TO TURN PASSION INTO ACTION



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



CATCH BY THE NUMBERS

- CATCH has awarded over **9 million** dollars in grants.
- Over **1,800** grants have been awarded in all 50 states, the District of Columbia, and Puerto Rico.
- **Almost 10%** of current AAP Leadership had received a CATCH grant.
- **The majority** of CATCH projects continue beyond their initial CATCH grant funding.





QUESTIONS AND MORE INFORMATION

www.aap.org/CATCH

- Contact information for Chapter CATCH Facilitators, District CATCH Resident Liaisons to request Technical Assistance
- Access Planning Tool and other resources to help develop a CATCH application
- Contact CATCH staff (Charlotte Zia and Maggie Kelly)
catch@aap.org

