

**South Carolina Chapter**

INCORPORATED IN SOUTH CAROLINA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



# **SCAAP 2026 Annual Meeting Sponsor & Exhibitor Prospectus**

2026 SCAAP Annual Meeting

July 31<sup>st</sup> – August 2<sup>nd</sup>, 2026

Sonesta Hilton Head Resort

130 Shipyard Dr, Hilton Head Island, SC 29928

**Contact: Jzurnee Myers**  
**[jmyers@thewinningplatform.com](mailto:jmyers@thewinningplatform.com)**



## About the Event

The South Carolina Chapter of the American Academy of Pediatrics (SCAAP) is an organization that works toward establishing a safe environment for children, promotes the availability of universal vaccines, and promotes health care access. During the Annual Meeting, pediatricians and pediatric practices from across the state gather for networking, connection, and knowledge-sharing regarding best practices within the field.



## Audience & Reach

- Expected Attendance: 150–200
- Demographics: Practicing pediatricians, current medical students, fellows, and trainees, as well as pediatric practice staff of various backgrounds and skillsets.
- Marketing Channels: Social media, local newspapers, community email newsletters, posters in local businesses



## Why Sponsor?

In addition to caring for South Carolina's children on a daily basis, members of the South Carolina Chapter of the American Academy of Pediatrics spend their time educating the general public about children's health---from the measles outbreak to the importance of storing firearms out of the reach of children---as well as advocating for children's health to lawmakers. Your sponsorship ensures that our members have the chance to continue their important work.

# Standard Exhibitor – \$2,000

Standard exhibitors will have the opportunity to set-up tables during the Annual Meeting. Exhibitors will have access to both SCAAP & QTIP Learning Collaborative attendees. As a standard exhibitor, you will receive:

- **An exhibit space with one standard table and two chairs.\***
  - **Exact table measurements forthcoming**
- **Access to Friday's Exhibitor Cocktail Reception**
- **Breakfast for (2) individuals on Friday and Saturday**

# Non-Profit Exhibitor – \$500

We are pleased to offer our non-profit exhibitors a discounted standard exhibitor rate of \$500. As a non-profit exhibitor, you will receive:

- **An exhibit space with one standard table and two chairs.\***
  - **Exact table measurements forthcoming**
- **Access to Friday's Exhibitor Cocktail Reception**
- **Breakfast for (2) individuals on Friday and Saturday**

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# Platinum Sponsor – \$8,000 Friday Night Cookout

(1 sponsorship available)

On the first evening of the conference, our attendees gather after the exhibitor cocktail reception for a night of connection and dancing! This sponsorship helps cover the cost of food.

## Sponsorship of this event includes:

- All standard exhibitor benefits
- Additional (2) attendees will have access to breakfast on Friday and Saturday
- Premier exhibitor table location in foyer
- Access to the cookout
- Verbal recognition during the cookout
- Recognition on website
- Session named after company/organization
- Logo on signage outside of the poster session
- Thank you slide for A/V when not in use
- Thank you post on social media

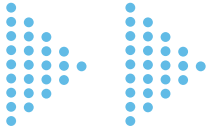
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# Platinum Sponsor – \$8,000 Resident Lunch

**Saturday Afternoon - (1 sponsorship available)**

**Our Resident Lunch is a staple of the Annual Meeting. The SCAAP works to cut costs for residents as much as possible during the meeting, including waiving meeting registration fees and offering free meals. This lunch is specifically for residents to network with each other and hear from industry experts about their options for the future.**

**This sponsorship includes:**

- **All standard exhibitor benefits**
- **20 minutes to present during resident lunch**
- **Additional (2) attendees will have access to breakfast on Friday and Saturday**
- **Premier exhibitor table location in foyer**
- **Recognition on website**
- **Lunch named after company/organization**
- **Logo on signage outside of the poster session**
- **Thank you slide for A/V when not in use**
- **Thank you post on social media**

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# Platinum Sponsor – \$8,000 Resident Poster Session

**Saturday Evening - (1 sponsorship available)**

In addition to covering costs for light refreshments and drinks during the poster session, this sponsorship also helps cover fees for medical students, residents, and fellows who attend the conference at no cost to them.

**Sponsorship of the Resident Poster Session includes:**

- All standard exhibitor benefits
- Additional (2) attendees will have access to breakfast on Friday and Saturday
- Premier exhibitor table location in foyer
- Recognition on website
- Session named after company/organization
- Logo on signage outside of the poster session
- Thank you slide for A/V when not in use
- Thank you post on social media

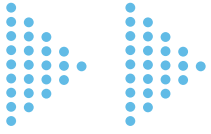
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# Gold Sponsor – \$6,500 Lunch

**Friday & Saturday Afternoon - (2 sponsorships available)**

**Sponsorship of either lunch ensures all attendees are fed during the meeting and are not forced to leave the hotel for food if they do not wish to.**

**This sponsorship includes:**

- **All standard exhibitor benefits**
- **Opportunity to educate attendees about your business or organization**
- **Recognition on website**
- **Lunch named after company/organization**
- **Shared thank you slide for A/V when not in use**
- **Shared thank you post on social media**

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# Premium Exhibitor – \$3,000 Refreshment Breaks

Throughout the meeting - (3 sponsorships available)

Throughout the Annual Meeting, attendees will have coffee and refreshment breaks. These breaks help attendees network, reflect on keynote topics, and recharge between talks. As a premium exhibitor, you'll receive:

- All standard exhibitor benefits
- Recognition on website
- Break named after company/organization
- Logo on signage near refreshments
- Shared thank you post on social media

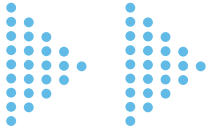
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# **Premium Exhibitor – \$3,000 Lactation Room**

**Throughout the meeting - (1 sponsorship available)**

**Sponsorship of our Annual Meeting Lactation Room ensures that nursing parents have a private and relaxing space throughout the duration of the conference. This exhibitor will receive:**

- **All standard exhibitor benefits**
- **Premier exhibitor table location in foyer (near lactation room)**
- **Recognition on website**
- **Room named after company/organization**
- **Logo on signage outside of the lactation room**

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# Contact & Next Steps

SCAAP would love to partner with you for our 2026 Annual Meeting. If you have any questions or concerns, please reach out to our event coordinator:

**Jzurnee Myers**

**Event Coordinator**

**Email: [jmyers@thewinningplatform.com](mailto:jmyers@thewinningplatform.com)**

**Phone: (803)762-8646**

Thank You for Your Consideration!

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